

Invitation to participate in a user survey.

To pregnant women in their 32nd week

As a pregnant woman attending this health service, you play an important role in helping us improve breastfeeding support. The health service is committed to providing the best possible counselling for breastfeeding and is currently working towards accreditation as a Baby-Friendly Community Health service. This means that the health service meets high standards for theoretical and practical knowledge in breastfeeding support. The final accreditation is granted by the Norwegian Directorate of Health (the designating body).

As part of this process, we are conducting a user survey. If you are in your 32nd week of pregnancy and have attended at least two prenatal check-ups with a midwife in the community health service, we invite you to participate by answering a few questions about the breastfeeding counselling you have received. The goal of the survey is to assess whether pregnant women receive adequate counselling about breastfeeding during their prenatal check-ups at the community health facility.

We would greatly appreciate it if you could take just 5 minutes to complete the survey before you leave the health service today. Your feedback is valuable in helping us improve breastfeeding support.

You can access the survey by following the link or using the QR code below:

[for designated unit: insert link here]

or:

[for designated unit: insert QR code here]

The survey is anonymous, and only the external designating body will have access to the responses. The community health service will receive a summary report.

Thank you for your time and valuable input – your feedback helps us improve breastfeeding support for all mothers!

**Kind regards,
Designating body**